

# Mobility Management Seminar

## 10h00 Registration

### 10h15 MOVE in Ireland

Siona Daly, Energy Engineer in the Tipperary Energy Agency  
Siona will discuss the Rural Transport Initiative in Clonmel that was part of the MOVE project.

### 10h45 MOVE in Sweden

Hannele Johansson, MOVE Project Coordinator  
A sustainable transport enthusiast, Hannele will present the opportunities and barriers to carrying out a mobility management project. Experiences from Sweden will be presented.

## 11h15 Break

### 11h30 PRO.MOTION Overview of Project

Graham Lightfoot, Managing Director of Mendes GoCar Limited, will present an overview of the PRO.MOTION project.

### 12h00 PRO.MOTION Overview of Results

Monique Sirven, ARPE-MIP, will present the results of surveys on travel behaviour and needs, LA21 issues and guidelines on energy saving.

### 12h30 PRO.MOTION in Ireland: Applications

Michael Newham, Technical Director of Mendes GoCar Limited, will present details of the applications being implemented in Cloughjordan, the Irish Applications Site.

## 13h00 Lunch

### 13h30 The SUMO Model

Seamus Hoyne, Managing Director of the Tipperary Energy Agency will hold a workshop session on how the SUMO process works.

# Mobility Management Seminar

The energy used by the Transport Sector amounts to about 44% of our energy consumption and 36% of CO<sub>2</sub> emissions in Co. Tipperary. Ensuring staff can get to and from work in a safe and sustainable manner can contribute to an organisations' efficiency. There are some actions through mobility management which can be taken to identify and reduce energy consumption, traffic and parking problems.

During this seminar, our speakers will identify areas where savings can be achieved and outline possible solutions from small steps to mobility management which can help to achieve these savings. Such actions can help improve staff satisfaction, add to your organisations green credentials and reduce local congestion problems

If you are involved in the running or are making decisions for a business, company or organisation where mobility is an issue to be addressed this seminar would be of interest to you.

To book a space at this seminar, please complete the booking form and return to the agency.



Move is a project built on the partnership of seven European energy agencies or similar, with a common interest to increase their skills and engagement in transport.



PRO.MOTION is a project whose aim is to facilitate energy efficient transport forms in the joint field of housing and mobility and to reduce the need for transport by providing services and facilities, which replace transport services.

# Mobility Management Seminar Booking Form

Please return the booking form  
No later than Friday 17 October 2008

To

Francoise Hickey, Tipperary Energy Agency, Craft Granary, Church Street, Cahir, Co. Tipperary.

Tel: 052 43090

Fax: 052 43012

E-mail: [info@tea.ie](mailto:info@tea.ie)


|         |
|---------|
| Name    |
| Company |
| Address |
| Tel     |
| E-mail  |

**A charge of €25 per attendee will apply for this seminar.**

Payment should be made at the time of the booking and can be made by confirming a Purchase Order no or enclosing a cheque.

Please tick as appropriate

- Cheque enclosed  
 Purchase order No .....









**Starting the Journey towards Sustainable Transport**

**Mobility Management Seminar**

The Tipperary Institute  
Thurles

Thursday 23 October 2008

**Intelligent Energy**  **Europe**

### Tipperary Energy Agency

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